

PROVIDER ALERT

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CQC's Resilient Primary Care Series: Primary & Maternity Care Integration

Thursday, October 22nd, 11:00 a.m.

The **Pacific Business Group on Health (PBGH)**'s **California Quality Collaborative (CQC)** program invites you to the next webinar in its "Resilient Primary Care" series, where we will explore the potential of primary and maternity integration and discuss how high-performing primary care practices can fully support women's pre-and post-natal care needs. Amy Romano, CEO at Primary Maternity Care, will share a definition and characteristics of primary maternity care, with lessons from organizations that have implemented programs supporting healthy pregnancies and birth. Pooja Mehta, MD, Women's Health Lead at Cityblock Health, will provide an operational perspective on building a maternity value-based payment model. Attendees should be ready to ask questions and actively participate in discussions about re-imagining primary maternity care, and how they can make changes within their own organizations.

Front line providers and care teams, independent practice association (IPA) leaders and staff are encouraged to participate along with health plans, employers and other technical assistance partners are welcome to attend, listen and share. Register now to join us **Thursday, October 22nd at 11:00 a.m.** for CQC's webinar on Primary and Maternity Care Integration.

By the end of the webinar, participants will have:

- Heard a definition and recognize key elements of primary maternity care
- Understood opportunities to reimagine maternity care and the potential impact for patients
- Identified foundational elements providers need to support healthy pregnancy and birth
- Obtained lessons learned and successful practices from leaders in the primary care/maternity field

Additional resources:

- Review findings from the Pacific Business Group on Health's Transform Maternity Care program (www.pbgh.org/maternity)
- Learn more about Primary Maternity Care (www.primarymaternitycare.com/)
- Access materials from previous CQC webinars (www.calquality.org/resources/webinars)

To register visit www.eventbrite.com/e/cqc-resilient-primary-care-webinar-primary-maternity-care-integration-tickets-123055627695?aff=out. Please be sure to answer all questions that will help the presenters address your issues during the webinar.

We look forward to connecting with you **Thursday, October 22nd, at 11:00 a.m.**

