



CalOptima Health  
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## Organizations Receiving Funding in HHIP NOFO Round 2 - \$52.3M

### Equity Grants

Anaheim Housing Authority	\$3,878,420
C&C Development	\$8,000,000
City of Anaheim - Housing and Community Development Department	\$1,500,000
City of Brea	\$6,028,492
City of Yorba Linda	\$3,100,000
Community Development Partners	\$8,000,000
Families Forward	\$2,500,000
Illumination Foundation	\$3,000,000
Jamboree Housing Corporation	\$4,721,241
City Net	\$1,337,170
Mercy Housing California	\$1,500,000
National CORE	\$1,334,677
HomeAid Orange County	\$1,400,000
The Eli Home	\$5,000,000
WISEplace	\$1,000,000

**TOTAL NOFO ROUND 2**

**\$52,300,000**



# CalOptima Health's HHIP Round 2 Notice of Funding Opportunity

*CalOptima Health solicits capital grant requests to increase housing options, with a focus on permanent and affordable housing, for people experiencing homelessness.*

**Application Deadline — 8/15/2023 (5:00 p.m. PST)**

## Background

CalOptima Health's mission is to serve member health with excellence and dignity, respecting the value and needs of each person. With a strategy of overcoming health disparities, CalOptima Health is engaging in programs and expanding partnerships to better serve members who are at greater risk for poor health outcomes, especially those experiencing homelessness.

As one tactic in a larger strategy, CalOptima Health is participating in the Department of Health Care Services' Housing and Homelessness Incentive Program (HHIP). This voluntary incentive program supports the delivery and coordination of health and housing services for Medi-Cal members who are experiencing homelessness or are at risk of homelessness by: 1) rewarding Managed Care Plans (MCPs) for developing the necessary capacity and partnerships to connect members to needed housing services; and 2) incentivizing MCPs to take an active role in reducing and preventing homelessness.

Through HHIP, CalOptima Health has an opportunity to earn \$76.8 million for meeting specific program measures that fall under three priority areas: 1) infrastructure to coordinate and meet member housing needs; 2) partnerships and capacity to support referrals for services; and 3) delivery of services and member engagement.

Three HHIP metrics are driving CalOptima Health's investments and the agency must demonstrate progress on the metrics to DHCS to obtain future incentive dollars. The metrics are:

1. Utilization of key housing-related community supports and services
2. Number of members who are successfully housed
3. Number of members who remain successfully housed

To address these metrics and continue implementation of the investment plan created in partnership with the Orange County Continuum of Care, CalOptima Health has designed the following community investment strategy and is administering a second funding opportunity for capital projects, which will be **open for applications June 22–August 15, 2023**.

## Community Investment Strategy

*CalOptima Health is prioritizing projects and programs that are trauma-informed, inclusive, non-residency restricted, low barrier, and aligned with housing-first and harm-reduction principles. This includes ensuring the “voice of lived experience” is integrated into all phases: design, development, implementation and evaluation.*

CalOptima Health is committed to:

- Working toward a cohesive, countywide approach to address and prevent homelessness.
- Developing equitable systems that distribute resources among a variety of community service providers across all three Service Planning Areas.
- Promoting and facilitating innovation in data collection and sharing, with emphasis on greater integration across systems.
- Increasing the number of service providers and the capacity of these providers to add to the overall continuum of care infrastructure throughout Orange County.
- Establishing and/or using best practices in providing care by meeting members “where they are” and increasing access to that care.
- Delivering culturally competent services to traditionally underrepresented populations (e.g., families, seniors, LGBTQIA+ and BIPOC).
- Investing in the implementation of projects that add to the available affordable housing pool.

## Description of Capital Project Grant Funding Opportunity

***All applications must demonstrate how the request increases the number of people connecting to permanent housing or increases the number of permanent housing units.***

The primary objective of this funding priority is to ensure all individuals experiencing homelessness have access to housing and supportive services that center their lived experience, are reflective of their unique experiences, and are culturally appropriate.

Projects that deliberately increase equitable and countywide access to permanent, affordable housing will be prioritized along with projects that take a capital approach to addressing an identified housing service deficit in Orange County.

This funding opportunity is purposefully broad in order to solicit as many ideas as possible from organizations throughout Orange County working to address the homelessness crisis. CalOptima Health is interested in supporting the development, renovation, expansion, furnishing and opening of housing options for people experiencing homelessness. Creativity is encouraged in bridging people experiencing homelessness into permanent housing and bringing online new permanent, affordable housing units.

## Grant Amounts and Duration

CalOptima Health's total grant funding available is \$52.3 million. Individual grant requests must be between \$1 million and \$8 million. CalOptima Health will be working to award funds across all three Service Planning Areas. For awarded grants, payment is made in full upon completed execution of the grant agreement.

Applicants may only submit one (1) grant application. Prohibited funding use includes lobbying and rental assistance.

## Entities Eligible to Apply

1. Proposals will be accepted from nonprofit and for-profit organizations, joint ventures, or partnerships that serve the identified purpose of this NOFO.
2. Applicants must propose projects or programs that align with the funding opportunity in this document and present a plan that aligns with connecting individuals to housing or increasing the housing inventory in Orange County.
3. Applicants that previously received funding from CalOptima Health must be in good standing with the terms of that contract or grant agreement to be eligible for new funding.
4. Capital projects funded in CalOptima Health's HHIP Round 1 NOFO are not eligible for this Round 2 opportunity. Organizations funded in that round are eligible if they are in good standing and are requesting funding for a different project.
5. Funds must benefit actively enrolled CalOptima Health members.
6. Applicants are strongly encouraged to apply for funds when they are ready to implement the activity proposed for funding.

**Remember:** Carefully review all threshold eligibility requirements. Applicants who fail to meet threshold requirements will be deemed ineligible. Applicants must successfully complete an application and submit it by the deadline to be considered for funding.

## Project Requirements

1. Applicant must have at least 50% of the funding required to develop the project secured.
2. A minimum of 90% of units/rooms must be for households whose income does not exceed 50% of Area Median Income (AMI), as adjusted for household size with rents that are affordable to such households (see <https://www.ochousing.org/sites/ocha/files/2022-04/2022%20Income%20Limits.pdf>).
3. Applicant must offer connection to or make critical social/supportive services available and accessible.

## Proposal Evaluation Criteria

	Criterion	Maximum Points	Description of basis for assigning points
1	CalOptima Health core value alignment	15	<ul style="list-style-type: none"> <li>Project is <i>trauma-informed, inclusive, non-residency restricted, low barrier, person-centered, and aligned with housing-first and harm-reduction principles.</i></li> </ul>
2	Project Implementation	10	<ul style="list-style-type: none"> <li>Plan is complete and includes specific objectives, logical and feasible activities, as well as clearly defined measures of success.</li> </ul>
3	Budget and Financial Management	15	<ul style="list-style-type: none"> <li>Projects is sustainable beyond this funding opportunity if awarded and does not require continuous funding.</li> <li>Additional funding sources are secured and meet the minimum threshold of secured funding.               <ul style="list-style-type: none"> <li>5 points = 50%–75% of funding secured</li> <li>15 points = 75% or more of funding secured</li> </ul> </li> </ul>
4	Affordability	5	<ul style="list-style-type: none"> <li>Reasonable ratio of units added vs. total project cost</li> </ul>
5	Housing Experience	20	<ul style="list-style-type: none"> <li>Demonstrable experience in developing housing options for people experiencing homelessness in Orange County.</li> <li>Applicants who have experience with similar projects in the past may receive more points.</li> </ul>
6	Capacity of Applicant	5	<ul style="list-style-type: none"> <li>Able to demonstrate financial and management capacity to carry out the project, as evidenced in the submission of required materials in application portal.</li> </ul>
7	Support Service Planning	10	<ul style="list-style-type: none"> <li>Applicant demonstrates how people served at this project will have access or referral to supportive services.</li> <li>Application packet includes a letter of commitment or attestation regarding the plan for support services.</li> </ul>
8	Project Readiness	15	<ul style="list-style-type: none"> <li>Projects that can launch soon after the grant award will receive more points.</li> <li>If the applicant has site control and/or a location has been determined, more points will be awarded.</li> </ul>
9	Housing type	15	<ul style="list-style-type: none"> <li>Permanent and affordable housing projects will receive more points based on those housing types being prioritized through this funding opportunity.</li> <li>Projects that include units designated for “extremely low income” (rent at 30% AMI or less) will receive more points.</li> <li>Provision of a housing service or type of housing that meets a need/fills a service deficit in Orange County.</li> </ul>
<b>Total Earnable Points</b>		<b>110</b>	

## Timeline

Activity	Date
NOFO Released and Portal Opens	6/22/2023 at 9 a.m.
First Bidder's Conference ( <i>virtual</i> )	6/28/2023 at 9 a.m.
Questions Posted from First Bidder's Conference	6/30/2023
Second Bidder's Conference ( <i>virtual</i> )	7/21/2023 at 9 a.m.
Questions Posted from Second Bidders Conferences	7/25/2023
<b>Application Deadline</b>	<b>8/15/2023 at 5 p.m.</b>
Internal Review	8/16/2023–9/15/2023
<b>CalOptima Health Board of Directors Meeting</b>	<b>10/5/2023</b>
Announcement of Approved Grants	10/6/2023
Grant Agreements Processed	10/6/2023–10/31/2023
Grant Start Dates	11/1/2023

## Documents and Portal Access

All documents related to this NOFO and application portal access will be made available at this site: <https://www.caloptima.org/en/About/CurrentInitiatives/CalAIM/FundingOpportunities>

## Bidder's Conferences

Join one or both of our Bidder's Conferences for this funding opportunity by registering in advance through one of the links below:

### First Bidder's Conference

Date and Time: Wednesday, June 28, 2023, 9 a.m.

Link: <https://us06web.zoom.us/meeting/register/tZUqduCsrTMiHdUQsBSmBRvzVLpwJrcmCf7>

### Second Bidder's Conference

Date and Time: Friday, July 21, 2023, 9 a.m.

Link: <https://us06web.zoom.us/meeting/register/tZErduCtqTgtG9LPkGYJBpUUeRHX9St5KQS>

*Questions about the funding opportunity or application? Contact Sarah Nance, Project Manager, at [sarah.nance@caloptima.org](mailto:sarah.nance@caloptima.org) or Jasmine Awadallah, Program Manager, at [jasmine.awadallah@caloptima.org](mailto:jasmine.awadallah@caloptima.org).*